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Call to Order

- Chairman Kuan Tikkun called to order the Economic Development Commission meeting at 10:10 a.m.

Pledge of Allegiance

- Chairman Kuan Tikkun led the Pledge of Allegiance.

Roll Call

- Present- Chairman Kuan Tikkun, Secretary Fran Rossberg
- Absent- Vice Chairman Loedi Silva, Frank Logan and Tom Zanotti
- Present- Deputy Clerk Amy Lopez

Approval of Agenda

- Kuan Tikkun tabled the Approval of the Agenda due to no quorum.

Approval of Meeting Minutes from August 12, 2020

- Kuan Tikkun tabled the Approval of the Meeting Minutes from August 12, 2020 due to no quorum.

General Commission Discussion

- Kuan Tikkun said she talked to Garth Tallman from Pecos Homes, the contractor for Pecos Homes, and Ralph Mimms and they have decided rent was going to be too high to attract tenants to build a strip mall and grocery store.
- Fran Rossberg asked if the rent would be too much in Rio Communities for existing buildings.
- Kuan Tikkun said the only place large enough would be the old Tillery building but they want too much for the building; the two problems with getting a grocery store is one is finding a location the second is finding a grocer willing to come to a small community; we also talked to Max Grooner with Economic Development at the State level, Ralph said that he is committed to help Rio Communities and has the blessing from the Mayor of Los Lunas to help our City, Max Grooner said LEDA funds are more available to small communities that need groceries stores; LEDA might be a good grant for us, but we need to find a grocer that wants to come here and began a discussion.
- Kuan Tikkun said Ralph Mimms would start looking for contacts for a grocery store for us and began a conversation about contacts.
- Kuan Tikkun said breweries and business such as making salsa are considered manufacturing and qualify for LEDA funds and began a discussion.

Public Comment

- There were no public comments.

Social Media/Laptops

- Not discussed.

Business Questionnaire

- Kuan Tikkun began a discussion about the business questionnaire.
- Fran Rossberg said the some of the questions on our questionnaire and the business license, we can put duplicate on them to show which are already on the license and began a discussion.
- Kuan Tikkun said it is one thing to ask the businesses things in our questionnaire but what are we going to do with that information once we have it.
- Fran Rossberg said we need to know what is going on in our community, we probably have quite a few online businesses, but we don't know about them.

- Kuan Tikkun said once we know what online businesses are doing, what we do to help them, and ask if they will want to meet each other.
- Fran Rossberg said that once a month we can highlight one of the businesses.
- Municipal Clerk Adair said you can ask basic questions and at that it is optional to help the EDC and know that whatever EDC approves it does have to go to Council for their approval and possibly the lawyer after to make sure it is legal.
- Fran Rossberg read the introduction to the questionnaire and began a discussion.
- Kuan Tikkun listed the main questions: Name of the business, owner, phone, name of the website, and the questions listed already, and began a discussion.
- Fran Rossberg began a discussion about EDD Loan information and how to present it to businesses.
- Fran Rossberg said she would make changes to the draft and send it out to EDC members.

Logo/Branding Update

- Kuan Tikkun said for the branding, we will be looking at the branding agencies recommended by Annmarie Henton from Albuquerque Economic Development, the first one is Esparza.com, and began to review the website and began a discussion.
- Fran Rossberg said she had a feeling that Esparza would be expensive.
- Kuan Tikkun went over the Sunny505.com, explaining they work with tourism, cities, and non-profits, began to review the website, and began a discussion.
- Kuan Tikkun went over 3 Advertising website and began a discussion.
- Fran Rossberg began a discussion about the entrance of Rio Communities.
- Kuan Tikkun said the agenda for the next time would be three independent designers and the questionnaire.

Adjourn

- Kuan Tikkun adjourned the meeting at 11:22 p.m.

Respectfully submitted,

Amy L. Lopez, Deputy Clerk

Date: _____

Approved

Kuan Tikkun, Chairman

Loedi Silva, Vice Chairman

Fran Rossberg, Secretary

Frank Logan

Tom Zanotti