

Economic Development Commission Minutes
EDC Room South City Hall
360 Rio Communities Blvd.
January 22, 2020

- Call to Order - Frank Logan called the meeting to order at 10:08 a.m.

Roll Call

- Present- Chairman Frank Logan, Vice Chairman Kuan Tikkun, Secretary Fran Rossberg, and Loedi Silva
- Absent- Tom Zanotti
- Present- Mayor Pro-Tem Peggy Gutjahr, City Clerk Lisa Adair and Deputy Clerk Amy Lopez

Approval & signing of minutes

- Kuan Tikkun moved to table the minutes to be amended. Fran Rossberg seconded the motion and the January 8, 2019 minutes was tabled with a 4-0 vote.

General Discussion

- Mayor Pro-Tem Gutjahr began a discussion about the Social Media and Code of Conduct and Ethics Policy.
- Mayor Pro-Tem Gutjahr explained it is important to remember we act in the interest of the public, we are the model of how we present respect and proper conduct, we cannot take gifts or kickbacks, we need to be aware of involvement of private interests, and said the chain of command of EDC spending starts at Council.
- A discussion began on approaching the Council for purchasing.
- Frank Logan said with the address labels, initially we went to the City Manager, went to the Council and they said ok, but now we had the postage, envelopes and label, what is the proper chain of command.
- Mayor Pro-Tem Gutjahr said it is already approved but in the future, you should present the whole cost break down to the Council and began a discussion.
- Mayor Pro-Tem Gutjahr explained the Code of Ethics further, Conflict of Interest, we need to be impartial and cannot use our positions to influence our actions outside of the Commission and began a discussion.
- Kuan Tikkun said the Liz Stefanics has passed a bill to fund the Valencia Partnership for a year, and needs to know how we promote the bill so that it will pass, the bill can be looked up...
- Kuan Tikkun said there was a grant meeting at RCAN to see how we can get grants but is dependent on our by-laws.
- Loedi Silva said there is going to be a ground-breaking of an urgent care on February 3 at 11 a.m., in Ron Gentry's building.
- Fran Rossberg said that we should have a blanket statement on flyers saying there might be a quorum.
- Kuan Tikkun asked what their part in it and began a discussion.

Vote to Change February 12th Meeting to the 10th

- Frank Logan said the City Manager is on leave and we are now responsible for the Economic Development Showcase on February 12 and needs to know what we will do next.
- Loedi Silva said the sponsors have pulled their funding, and we should postpone it, but EDC would have to be responsible for paying for it and explained what City Manager Haynes had planned.
- Loedi Silva said that she was worried that with the City Manager on leave, there would be no one to handle the developers after the meeting, so at this point we should cancel it and table it until we have it figured out and began a discussion.
- Kuan Tikkun said she had contacts for the event and is now worried there is not enough time to contact everyone that the event will be cancelled.
- Loedi Silva said she will be putting together something and get it to Ralph Mimms to send out to his contacts and began a discussion.
- Fran Rossberg said it would have been an important event for the City and began a discussion.
- Frank Logan said it is not dead, but we do need some time to put it together.

- Loedi Silva explained we will have to find a way to make the event focused but not a private event and began a discussion.
- Loedi Silva said the book in general would be an asset and began a discussion.
- Loedi Silva suggested the topic be tabled for now and began a discussion.
- Kuan Tikkun said it would be good to have the books and the contacts and keep it up to date, and the book should include a visual way to relay the information of who owns what and began a discussion.
- Loedi Silva said that we will have to have someone to keep the developers interested, EDC will have to keep that communication open and began a discussion.
- Loedi Silva said we do not need to change the meeting and the tabling the books for now.

Review of Mock Website

- Rath Casey made a presentation of the website.
- Loedi Silva said she did not like the color of the fonts and began a discussion.
- The discussion on the map produced the following changes: more contrast, changing the city boundary to the correct boundary and make it bigger, make the river and Hwy 47 more visible.
- Rath Casey explained the City statics.
- The changes to the statistics included: adding traffic counts at River Road and Hwy 47, getting data for housing and business counts, and take out jobs for now.
- Rath Casey went over the rest of the first page and no changes were made.
- Frank Logan agreed to get permission of the homeowners to use a picture of their home on the website.
- Rath Casey asked for a vote for picture order, and it was decided the golf course picture first, then the solar farm, the river and the home or City Hall if the owners do not agree to allow the picture to be used.
- Rath Casey presented the second page and said she would like to have more pictures and said she would like to see taxes and utilities moved to stats and data. She then asked what we could add to community.
- The changes made to the Community section: moving taxes and utilities to stats and data, adding churches, adding pictures of biking or people walking dogs, or the rail runner and the state.
- There were no changes made to the activities section.
- Rath Casey presented the business section and asked which map should be used and began a conversation.
- Rath Casey explained she would like to have a map to highlight properties and business and economic minded and another map to show vacant properties.
- Frank Logan said we can get some good maps through MRCOG and began a discussion.
- Changes made to the partners section: UNM Valencia Campus (not County), need to provide information the incubator, not sure if we can include invest NM.
- Rath Casey presented the news page and the events page and said she did not know what was wanted for outreach.
- Kuan Tikkun said they had asked businesses if they would like to have their businesses highlighted.
- Loedi Silva said we will need to coordinate with the clerks with certain items like ribbon cuttings and new businesses.
- Loedi Silva asked whose email is going to be coming up when the link is clicked on and who is going to be responsible for checking the mail. The discussion continued.
- Frank Logan said the commissioners should be on the site.
- Loedi Silva said there are pictures and emails and began a discussion.
- Rath Casey asked for a one-line statement for the pictures on why they like Rio Communities and said she would replace the park picture with City Hall. The discussion continued.

Submit Changes to UKUU Before Web Posting

- Not discussed at this time.

Discuss Branding, Logo, and Pictures for Projects

- Not discussed at this time.

Possible Real Estate Brochure Production

- This topic was tabled.

Adjourn

- Kuan Tikkun moved to adjourn. Fran Rossberg second the motion and the meeting adjourned at 12.41 a.m. with a 4-0 vote.

Respectfully submitted,

Amy L. Lopez, Deputy Clerk

Approved

Frank Logan, Chairman

Kuan Tikkun, Vice Chairman

Fran Rossberg, Secretary

Loedi Silva

Tom Zanotti

Date: _____