

Economic Development Commission Minutes
EDC Room South City Hall
360 Rio Communities Blvd.
January 08, 2020

- Call to Order – Frank Logan called the meeting to order at 10:11 a.m.

Roll Call

- Present- Chairman Frank Logan, Vice Chairman Kuan Tikkun, and Loedi Silva
- Absent- Secretary Fran Rossberg and Tom Zanotti
- Present- City Manager Leisa Haynes and Deputy Clerk Amy Lopez

Approval & signing of minutes

- Kuan Tikkun moved to approve the minutes as submitted. Loedi Silva seconded the motion and the December 11, 2019 minutes were approved with a 3-0 vote.

General Discussion

- Leisa Haynes began a discussion about the mailing labels.
- Kuan Tikkun said she gave the senators a proposal for Valencia Partnership and explained the process for receiving the \$35,000 being asked for.
- Leisa Haynes said she is going to a mixer with the Legislatures to meet with some of the people responsible for money dispersal and began a discussion.
- Leis Haynes began a discussion about infrastructure and development.
- Frank Logan said that there is a possibility of stuffing mailing labels into envelopes at the next meeting with an insert and began a discussion.
- Kuan Tikkun asked if the history of Rio Communities should be added to the EDC website or the City's website and began a discussion.
- A discussion began about switching the website over from word press.

Review of Mock Website

- Topic was not discussed at this meeting

Submit Changes to UKUU Before Web Posting

- Topic was not discussed at this meeting.

Discuss Branding, Logo, and Pictures for Projects

- Topic was not discussed at this meeting.

Possible Real Estate Brochure Production

- Frank Logan asked if Loedi Silva is responsible for the brochure.
- Loedi Silva explained when the information of the developers and realtors had to get the information to the City, save the date will go out January 9, 2020 and flyers will go out the following day and began a discussion.
- Loedi Silva said it will take a few days to print the book, but we can move our meeting date up to a sooner date to bind the books.
- Frank Logan said we could move the meeting to February 10, 2020 to get that done and began a discussion.
- Loedi Silva asked if they are all attending the event, if there needs to be a possible quorum notification.
- A discussion began about binding the books.
- Frank Logan asked if there is anything else EDC needs to do for the books.
- Loedi Silva explained that EDC would just be putting the books together and began a discussion.
- Loedi Silva said Invest New Mexico has given us \$350 to promote Rio Communities and will be making a 5-minute presentation and began a discussion about sponsors.
- A discussion began about rooftop counts and development.

- Kuan Tikkun gave Loedi Silva contact information for the upcoming presentation.

Adjourn

- Kuan Tikkun moved to adjourn. Loedi Silva second the motion and the meeting adjourned at 11:04 a.m. with a 3-0 vote.

Respectfully submitted,

Amy L. Lopez, Deputy Clerk

Approved

Frank Logan, Chairman

Kuan Tikkun, Vice Chairman

Fran Rossberg, Secretary

Loedi Silva

Tom Zanotti

Date: -----