

Economic Development Commission Minutes
EDC Room South City Hall
360 Rio Communities Blvd.
August 28, 2019

- Call to Order – Chairman Frank Logan called meeting to order at 10:05 a.m.

Roll Call

- Present- Chairman Frank Logan, Vice Chairman Kuan Tikkun, Secretary Fran Rossberg, Tom Zanotti and Loedi Silva
- Present –Deputy Clerk Amy Lopez

Approval & signing of minutes

- Tom Zanotti moved to approve the minutes the Regular Meeting on August 14, 2019 as corrected. Kuan Tikkun seconded the motion. The minutes for the Regular Meeting on August 14, 2019 was approved with a 5-0 vote.

General Discussion

- Kuan Tikkun spoke about Valencia County Partnership doing more to help students make a connection between what they learn and jobs.
 - Buddy Dillow said they are preparing kids for the workplace, connecting employers to kids, making students aware of jobs in Valencia County, promote kids from this county for these jobs, create curriculum and certificates for these kids to get jobs here, we help students develop skills.
- Kuan Tikkun said the focus has been on high school seniors and juniors but we will be moving towards middle school students.
 - Buddy Dillow said there is a golf tournament on October 19th, if you could help promote this, \$85 per golfer. His contact information is buddydillow@yahoo.com, phone number 505.730.8770.
- Tom Zanotti began a discussion about Google Maps.
- A discussion began about city email addresses.
- Loedi Silva asked if Fran Rossberg will take more detailed notes for the group when it is called for and began a discussion.
- Loedi Silva said she spoke with the City Manager about the mobile home park meeting and it appears there are some fair housing act violations.
- Fran Rossberg said Michael Maguire, a lawyer for seniors
- Tom Zanotti began a discussion about the age of the mobile homes in the mobile home park.
- The discussion continued about the mobile home park and displacing residents, bad roads, water conditions and everything falling apart.
- Fran Rossberg said welcome neighbors is doing well, she sees new people moving in and began a discussion.
- Kuna Tikkun said the Rio Communities Newsletter has a deadline coming up and we will try to get something about the non-profit and the golf tournament, and health fair in the newsletter.

Budget Review

- Frank Logan said the City Manager said EDC needs to spend the money before it goes away, and asked what the best way to spend the money was.
- Fran Rossberg said maybe we should advertise that we need an RV Park and began a discussion.
- Tom Zanotti said there is a television station pops up job boards and maybe we can approach businesses and offer that to them and began a discussion.
- Kuan Tikkun said maybe it should be something the non-profit should do rather than the City, and she would like to have a better website.

- Frank Logan said if we are going to pay someone to upgrade the website, and that may be our primary expense this year, but think about anything else we can use the money for.
- Fran Rossberg said we should advertise to people in the East and began a discussion.
- Loedi Silva said we should put together a survey for businesses here to see what they need, how we can help them and began a discussion.
- Kuan Tikkun said she would like to have a masterplan for parks and trails development and began a discussion.
- Frank Logan said we have done a lot of this work already, was turned over and nothing was done.
- Kuan Tikkun said that there should be a trail from Whitfield to their Rio Abajo sight.
- A discussion began on studies and masterplan.
- Tom Zanotti will not be here for the September 11th.

Website Discussion

- Loedi Silva said she sent the City website and the EDC website to a web developer, who sent her a questionnaire to have his questions answered, his estimate was \$3,000 to \$5,000 to design it and suggested EDC get someone else to maintain it, it would include 2 EDC members with the ability to make changes.
- Frank Logan said the Unicode group in Washington was chosen for their ability to handle ordinances and other City business, Unicode can do our website if we want to be within the City site, if we have a separate site we can use a different web designer, but we will have to use Unicode to add what we were going to add to the city site.
- Tom Zanotti said we need to know if we can list jobs and began a discussion about what is legal to post.

Residential Brochure Review

- Topic was not discussed at this meeting

Advertising Ideas

- Topic was not discussed at this meeting

Adjourn

- Kuan Tikkun moved to adjourn. Tom Zanotti second the motion and the meeting adjourned at 11:43 a.m. with a 3-0 vote.

Respectfully submitted,

Amy L. Lopez, Deputy Clerk

Approved

Frank Logan, Chairman

Fran Rossberg, Secretary

Kuan Tikkun, Vice Chairman

Loedi Silva

Tom Zanotti

Date: _____