

**Economic Development Commission Minutes**  
**EDC Room South City Hall**  
**360 Rio Communities Blvd.**  
**August 14, 2019**

- Call to Order – Chairman Frank Logan called meeting to order at 10:05 a.m.

**Roll Call**

- Present- Chairman Frank Logan, Vice Chairman Kuan Tikkun, Secretary Fran Rossberg, Tom Zanotti,
  - and Loedi Silva
  - Present –Deputy Clerk Amy Lopez

**Approval & signing of minutes**

- Kuan Tikkun moved to approve the minutes the Regular Meeting on July 24, 2019 as corrected. Fran Rossberg second the motion. The minutes for the Regular Meeting on July 24, 2019 was approved with a 5-0 vote.

**General Discussion**

- City Manager Haynes explained the new skeletal version of meeting minutes.
- Kuan Tikkun said RCF can be a subset of VCAN using their structure, RCF monies would be separate from VCAN.
- Frank Logan said VCAN would charge service fees for grants but not donations and began a discussion.
- Kuan Tikkun said there is someone who can help with the financial agreement and wants a steering committee.
- Frank Logan said at the next RCF meeting, August 28<sup>th</sup>, we need to establish hierarchy.
- Agenda for the RCF will include finance and forming a steering committee.
- A discussion about Welcome Neighbors began.
- Loedi Silva began a discussion about grants to replace signs within the community.
- Frank Logan began a discussion about the electronic sign.
- A discussion began about the EDC budget of \$14,500 and EDC salaries are not taken out of the budget.
- City Manager Haynes explained a cosmetic industry might come in, a developer is going to build some homes, and we are trying to bring a grocery store and retail and began a discussion.
- City Manager Haynes began a discussion about the senior mobile home park meeting on August 15.

**Continue Website updates**

- A discussion began about moving the EDC website to the new platform and out of WordPress.
- Frank Logan began a discussion about the company is who is handling the City's website and who will update the EDC website and what will need to be changed.

**TAG word list**

- Was not discussed at this meeting.

**Review updated Vision Statement.**

- Was not discussed at this meeting.

**Start list of previous projects and results.**

- Promoting address changes by sending out mailing stickers to residents.
- High speed internet.
- Strategies to go after bigger businesses.

**Possible visit from both Lisa Adair and Leisa Haynes about the Website and the Electronic sign.**

- Make notes to update website and give to City Clerk Adair and have Leisa Haynes review it as well.

## Adjourn

- Kuan Tikkun moved to adjourn. Fran Rossberg second the motion and the meeting adjourned at 12:11 a.m. with a 3-0 vote.

Respectfully submitted,

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Amy L. Lopez, Deputy Clerk

Approved

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Frank Logan, Chairman

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Fran Rossberg, Secretary

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Kuan Tikkun, Vice Chairman

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Loedi Silva

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Tom Zanotti

Date: \_\_\_\_\_